# Measuring Behavior 2026: Call for hosting



The organizing committee of Measuring Behavior is inviting bids for hosting the 14<sup>th</sup> in the very successful series of Measuring Behavior International Conferences on Methods and Techniques in Behavioral Research. The conference is planned for 3-4 days in May or June 2026. We anticipate it will have roughly the same format as previous years (see <a href="http://www.measuringbehavior.org/">http://www.measuringbehavior.org/</a>), but we would also like to introduce new elements. We encourage bids from all over mainland Europe.

If you would be interested in hosting the conference, please answer the following questions:

# Conference chair(s)

We anticipate that at least one conference chair will be the local host, and in addition there should be one or two other conference chairs from the same city, or organization. That is in order to cover the three main tracks of the conference; methods about measuring human behavior/animal behavior/technology. Please give a brief (about 100 words per person) description of who you are, what your research interest is and what previous experience you have organizing conferences.

# Supporting staff

Conference chairs are often busy people (professors). Do you have colleagues who can help with organizing the conference? Do you already know symposia chairs you can invite?

### Program content

Traditionally, the Measuring Behavior conferences have hosted a large number of symposia organized by symposia chairs. The symposia are a substantial and essential part of this dynamic conference. How will you help recruit symposia chairs? Are there other research groups in your own region who are likely candidates? Do you have any ideas to renew the content of the conference? We would like to attract more early-stage researchers, for instance by giving more emphasis to tutorials (perhaps together on the first day) and more interactive content (e.g. a hackathon or similar). Networking activities such as business speed dating could also be possible. What possibilities are there for social events and scientific tours of facilities in the same city?

#### Meeting venue, location, and conference facilities

The conference should be located in a city with good international train and air connections and a significant research community measuring the behavior of people and animals in your region.

What conference facilities do you have to offer? Measuring Behavior normally has 3-4 parallel sessions, with rooms of capacity of 100 - 250 people, plus an area for 30 - 50 posters and an area for the exhibition (about 10 - 15 exhibitors). We normally have about 200 to 300 delegates in total.

What are the costs associated with hiring those facilities? What dates are they available for in May-June 2026? What public transport, airport and hotel facilities are near to the conference center? Why is your city attractive to delegates?

#### Budget

Do you have access to governmental agencies or corporations that may be interested in being connected to the conference and providing financial support? Is your institution able to sponsor the conference and/or take financial responsibility? We strongly prefer that you take financial responsibility; that is, if it makes a profit, your institution (or a company you subcontract) keeps the profit, and that if makes a loss, your institution underwrites those losses.

#### Other comments

Please explain in one paragraph why your location is especially suitable for MB2026.

Please send the information before 15<sup>th</sup> August 2024 to Andrew Spink, chair of the program committee (Andrew@measuringbehavior.org). Feel free to contact Andrew beforehand with any questions you may have.